

Political Segments (September 6, 2022)

Segment Name

Zulu
Young Likely Political Donors
Wyoming At-large Congressional District (WY-00)
Wyoming
working_class_likely_flag_Y
working_class_highly_likely_flag_Y
Working Class Voters
Wisconsin 8th Congressional District (WI-08)
Wisconsin 7th Congressional District (WI-07)
Wisconsin 6th Congressional District (WI-06)
Wisconsin 5th Congressional District (WI-05)
Wisconsin 4th Congressional District (WI-04)
Wisconsin 3rd Congressional District (WI-03)
Wisconsin 2nd Congressional District (WI-02)
Wisconsin 1st Congressional District (WI-01)
Wisconsin
White Collar Executive
White Collar
Western Samoa
West Virginia 3rd Congressional District (WV-03)
West Virginia 2nd Congressional District (WV-02)
West Virginia 1st Congressional District (WV-01)
West Virginia
Welfare & Poverty
Washington 9th Congressional District (WA-09)
Washington 8th Congressional District (WA-08)
Washington 7th Congressional District (WA-07)
Washington 6th Congressional District (WA-06)
Washington 5th Congressional District (WA-05)
Washington 4th Congressional District (WA-04)
Washington 3rd Congressional District (WA-03)
Washington 2nd Congressional District (WA-02)
Washington 1st Congressional District (WA-01)
Washington 10th Congressional District (WA-10)
Washington
War & Peace
Voting Method - Overseas Voters
Voting Method - In-Person Voters
Voters with Grandchildren
Voters with Children
Voters by Occupation: Influencers
Voter_VotingPerformanceEvenYearPrimary_90_Percent_Or_Better > Y
Voter_VotingPerformanceEvenYearPrimary_80_Percent_Or_Better > Y
Voter_VotingPerformanceEvenYearPrimary_70_Percent_Or_Better > Y

Voter_VotingPerformanceEvenYearPrimary_60_Percent_Or_Better > Y
Voter_VotingPerformanceEvenYearPrimary_50_Percent_Or_Better > Y
Voter_VotingPerformanceEvenYearPrimary_40_Percent_Or_Better > Y
Voter_VotingPerformanceEvenYearPrimary_30_Percent_Or_Better > Y
Voter_VotingPerformanceEvenYearPrimary_20_Percent_Or_Better > Y
Voter_VotingPerformanceEvenYearPrimary_10_Percent_Or_Better > Y
Voter_VotingPerformanceEvenYearGeneral_90_Percent_Or_Better > Y
Voter_VotingPerformanceEvenYearGeneral_80_Percent_Or_Better > Y
Voter_VotingPerformanceEvenYearGeneral_70_Percent_Or_Better > Y
Voter_VotingPerformanceEvenYearGeneral_60_Percent_Or_Better > Y
Voter_VotingPerformanceEvenYearGeneral_50_Percent_Or_Better > Y
Voter_VotingPerformanceEvenYearGeneral_40_Percent_Or_Better > Y
Voter_VotingPerformanceEvenYearGeneral_30_Percent_Or_Better > Y
Voter_VotingPerformanceEvenYearGeneral_20_Percent_Or_Better > Y
Voter_VotingPerformanceEvenYearGeneral_10_Percent_Or_Better > Y
Voter_Voters_Registered_Within_Last_Five_Years > Y
Voter_Voters_Registered_More_Than_Ten_Years_Ago > Y
Voter_Voters_Registered_Between_Six_And_Ten_Years_Ago > Y
Voter_Voters_Age_65_And_Over > Y
Voter_Voters_Age_50_To_64 > Y
Voter_Voters_Age_35_To_49 > Y
Voter_Voters_Age_25_To_34 > Y
Voter_Voters_Age_18_To_24 > Y
Voter_Primary_2020 > Y
Voter_Primary_2018 > Y
Voter_Primary_2016 > Y
Voter_Primary_2014 > Y
Voter_Primary_2012 > Y
Voter_Primary_2010 > Y
Voter_Primary_2008 > Y
Voter_PresidentialPrimary_2020 > Y
Voter_PresidentialPrimary_2016 > Y
Voter_PresidentialPrimary_2012 > Y
Voter_PresidentialPrimary_2008 > Y
Voter_haystaqdnafnags_voting_method_preferred_flag > Yes
Voter_haystaqdnafnags_voting_access_flag > Harder
Voter_haystaqdnafnags_voting_access_flag > Easier
Voter_haystaqdnafnags_covid_info_from_social_media_flag > Trust
Voter_haystaqdnafnags_covid_info_from_social_media_flag > Distrust
Voter_haystaqdnafnags_covid_impact_on_daily_life_flag > Significant
Voter_haystaqdnafnags_covid_impact_on_daily_life_flag > Minimal
Voter_haystaqdnafnags_covid_china_responsible_flag > Yes
Voter_haystaqdnafnags_consumer_top_concern_in_making_large_purchases_flag > Long-Term Cost Savings
Voter_haystaqdnafnags_consumer_top_concern_in_making_large_purchases_flag > Effect on Environment
Voter_haystaqdnafnags_consumer_top_concern_in_making_large_purchases_flag > Consumer Value Shortterm
Voter_haystaqdnafnags_common_core_national_educational_curriculum_flag > Support
Voter_haystaqdnafnags_common_core_national_educational_curriculum_flag > Oppose

Voter_haystaqdnafnags_climate_change_believer_flag > No Evidence for Humans Causing It
Voter_haystaqdnafnags_climate_change_believer_flag > Believe it is Caused by Human Behavior
Voter_haystaqdnafnags_civil_liberties_versus_protection_from_terrorists_flag > Support
Voter_haystaqdnafnags_civil_liberties_versus_protection_from_terrorists_flag > Oppose
Voter_haystaqdnafnags_civic_infrastructure_flag > Support More Spending
Voter_haystaqdnafnags_civic_infrastructure_flag > Oppose More Spending
Voter_haystaqdnafnags_citizens_united_supreme_court_ruling_flag > Support
Voter_haystaqdnafnags_citizens_united_supreme_court_ruling_flag > Overturn
Voter_haystaqdnafnags_charter_schools_flag > Support
Voter_haystaqdnafnags_charter_schools_flag > Oppose
Voter_haystaqdnafnags_casinos_flag > Support New Casinos
Voter_haystaqdnafnags_casinos_flag > Oppose New Casinos
Voter_haystaqdnafnags_border_wall_with_mexico_flag > Support
Voter_haystaqdnafnags_border_wall_with_mexico_flag > Oppose
Voter_haystaqdnafnags_blm_protests_flag > Support
Voter_haystaqdnafnags_blm_protests_flag > Oppose
Voter_haystaqdnafnags_black_lives_matter_flag > Support
Voter_haystaqdnafnags_black_lives_matter_flag > Oppose
Voter_haystaqdnafnags_ballot_dropoff_flag > Yes Votes Only Top of Ticket
Voter_haystaqdnafnags_attends_church_frequently_flag > Often
Voter_haystaqdnafnags_attends_church_frequently_flag > Never
Voter_haystaqdnafnags_anti_union_right_to_work_laws_flag > Support
Voter_haystaqdnafnags_anti_union_right_to_work_laws_flag > Oppose
Voter_haystaqdnafnags_allow_transgender_bathroom_flag > Support
Voter_haystaqdnafnags_allow_transgender_bathroom_flag > Oppose
Voter_haystaqdnafnags_affordable_housing_policy_flag > Govt Should Intervene
Voter_haystaqdnafnags_affordable_care_act_flag > Support
Voter_haystaqdnafnags_affordable_care_act_flag > Repeal
Voter_haystaqdnafnags_activist_flag > Yes
Voter_haystaqdnafnags_activist_flag > No
Voter_haystaqdnafnags_abortion_flag > Pro Life
Voter_haystaqdnafnags_abortion_flag > Pro Choice
Voter_FECDonors_AvgDonation_Range
Voter_CommercialDataLL_Donates_to_Wildlife_Preservation > Yes
Voter_CommercialDataLL_Donates_to_Veterans_Causes > Yes
Voter_CommercialDataLL_Donates_to_Local_Community > Yes
Voter_CommercialDataLL_Donates_to_Liberal_Causes > Yes
Voter_CommercialDataLL_Donates_to_International_Aid_Causes > Yes
Voter_CommercialDataLL_Donates_to_Healthcare > Yes
Voter_CommercialDataLL_Donates_to_Conservative_Causes > Yes
Voter_CommercialDataLL_Donates_to_Childrens_Causes > Yes
Voter_CommercialDataLL_Donates_to_Arts_and_Culture > Yes
Voter_CommercialDataLL_Donates_to_Animal_Welfare > Yes
Voter_AnyElection_2021
vote_in_second_half_of_mail_voting_process_likely_flag_Y
vote_in_first_half_of_mail_voting_process_likely_flag_Y
Vocational Technical Degree - Extremely Likely

Virginia 9th Congressional District (VA-09)
Virginia 8th Congressional District (VA-08)
Virginia 7th Congressional District (VA-07)
Virginia 6th Congressional District (VA-06)
Virginia 5th Congressional District (VA-05)
Virginia 4th Congressional District (VA-04)
Virginia 3rd Congressional District (VA-03)
Virginia 2nd Congressional District (VA-02)
Virginia 1st Congressional District (VA-01)
Virginia 11th Congressional District (VA-11)
Virginia 10th Congressional District (VA-10)
Virginia
Vietnamese
Veterans
Veteran
Vermont At-large Congressional District (VT-00)
Vermont
Uzbeki
Uzbek
Utah 4th Congressional District (UT-04)
Utah 3rd Congressional District (UT-03)
Utah 2nd Congressional District (UT-02)
Utah 1st Congressional District (UT-01)
Utah
Urdu
unregistered_individual_flag_Y
Unregistered/Voter Prospects
Unregistered Prospective Voters
Unregistered Liberal Prospective Voters
Unregistered Conservative Prospects
Unregistered Conservative Prospective Voters
Unlikely to Vote
Unknown Asian
Unknown
Undecided Republicans
Undecided on Obamacare
Undecided Independents
Undecided Democrat
Ukrainian
Turkmenistan
Turkish
Tulsi Gabbard Voter Propensity
trump_support_likely_flag_Y
trump_support_highly_likely_flag_Y
trump_resistance_likely_flag_Y
trump_resistance_highly_likely_flag_Y
trump_defector_likely_flag_Y

trump_defector_highly_likely_flag_Y

Triplex

Top Issues - Social Issues

Top Issues - Healthcare

Top Issues - Guns

Top Issues - Energy

Top Issue - Taxes & Debt

Top Issue - National Defense

Top Issue - Immigration

Top Issue - Education

Tongan

Tonga

Tibetan

Third Party Voters

Thai

Texas 9th Congressional District (TX-09)

Texas 8th Congressional District (TX-08)

Texas 7th Congressional District (TX-07)

Texas 6th Congressional District (TX-06)

Texas 5th Congressional District (TX-05)

Texas 4th Congressional District (TX-04)

Texas 3rd Congressional District (TX-03)

Texas 36th Congressional District (TX-36)

Texas 35th Congressional District (TX-35)

Texas 34th Congressional District (TX-34)

Texas 33rd Congressional District (TX-33)

Texas 32nd Congressional District (TX-32)

Texas 31st Congressional District (TX-31)

Texas 30th Congressional District (TX-30)

Texas 2nd Congressional District (TX-02)

Texas 29th Congressional District (TX-29)

Texas 28th Congressional District (TX-28)

Texas 27th Congressional District (TX-27)

Texas 26th Congressional District (TX-26)

Texas 25th Congressional District (TX-25)

Texas 24th Congressional District (TX-24)

Texas 23rd Congressional District (TX-23)

Texas 22nd Congressional District (TX-22)

Texas 21st Congressional District (TX-21)

Texas 20th Congressional District (TX-20)

Texas 1st Congressional District (TX-01)

Texas 19th Congressional District (TX-19)

Texas 18th Congressional District (TX-18)

Texas 17th Congressional District (TX-17)

Texas 16th Congressional District (TX-16)

Texas 15th Congressional District (TX-15)

Texas 14th Congressional District (TX-14)

Texas 13th Congressional District (TX-13)
Texas 12th Congressional District (TX-12)
Texas 11th Congressional District (TX-11)
Texas 10th Congressional District (TX-10)
Texas
Tennessee 9th Congressional District (TN-09)
Tennessee 8th Congressional District (TN-08)
Tennessee 7th Congressional District (TN-07)
Tennessee 6th Congressional District (TN-06)
Tennessee 5th Congressional District (TN-05)
Tennessee 4th Congressional District (TN-04)
Tennessee 3rd Congressional District (TN-03)
Tennessee 2nd Congressional District (TN-02)
Tennessee 1st Congressional District (TN-01)
Tennessee
Temporary
Ted Cruz Voter Propensity
Tea Party Supporters
Tax Reform Supporters
Tax Reform
Tajik
Tagalog
Swiss
Swing Voters - US Senate
Swing Voters - US Congress
Swing Voters - Presidential Elections
Swing Voters - Off-Year Elections
Swing State Constituents
Swing Republican Voters
Swing Democrat Voters
Swedish
Swahili
Support Right to Work Legislation
Support Obamacare
Support Free Trade
Support Border Wall
Strong_Republican_2021.csv
Strong_Democrat_2021.csv
Streaming Users
Stream Only, No TV
state_WY
state_WV
state_WI
state_WA
state_VT
state_VA
state_UT

state_TX
state_TN
state_SD
state_SC
state_RI
state_PA
state_OR
state_OK
state_OH
state_NY
state_NV
state_NM
state_NJ
state_NH
state_NE
state_ND
state_NC
state_MT
state_MS
state_MO
state_MN
state_MI
state_ME
state_MD
state_MA
state_LA
state_KY
state_KS
state_IN
state_IL
state_ID
state_IA
state_HI
state_GA
state_FL
state_DE
state_DC
state_CT
state_CO
state_CA
state_AZ
state_AR
state_AL
state_AK
Sri Lankan
Sports Interests
Split Households

Spanish
South Dakota At-large Congressional District (SD-00)
South Dakota
South Carolina 7th Congressional District (SC-07)
South Carolina 6th Congressional District (SC-06)
South Carolina 5th Congressional District (SC-05)
South Carolina 4th Congressional District (SC-04)
South Carolina 3rd Congressional District (SC-03)
South Carolina 2nd Congressional District (SC-02)
South Carolina 1st Congressional District (SC-01)
South Carolina
Some College -Extremely Likely
Some College - Likely
Somali
Soft_Republican_2021.csv
Soft_Democrat_2021.csv
Socially Moderate
Socially Liberal
Socially Conservative
Social Services/Welfare
Social Services & Society
Social Security
Slovenian
Slovakian
Skilled Trades
Sinhalese
Single White Female Voters
Single Voters
Single Parent Voters
Single Family Dwelling Unit
Silent_Greatest_Gen_Voters_2021.csv
Serbo-Croatian
Serbian
Senior Voters
Scots
Scientific
Sales/Marketing
Russian (omitting former Soviet States)
Russian
Romanian
Roe v Wade Supporters
Roe v Wade Opposition
Right Leaning Independents
Right Leaning Democrats
Rhode Island 2nd Congressional District (RI-02)
Rhode Island 1st Congressional District (RI-01)
Rhode Island

Residential
Republicans_NW_2021.csv
Republicans
Republican-Only Households
republican_contributor_likely_flag_Y
republican_contributor_highly_likely_flag_Y
Republican Voters
Republican Primary Voters
Republican party affiliation (Scarborough)
Republican Party
Republican Male
Republican Female
Republican Enthusiast
Republican Donors
Republican and Independent
Republican & Independent
Republican - Persuadable/Soft
Republican - Hardcore
Republican
Religious
registered_since_g2020_flag_Y
registered_since_g2018_flag_Y
registered_flag_Y
Registered Voters
Registered Republican
Registered Independent
race_hispanic_flag_Y
race_afam_flag_Y
Pundits & Commentary
Public Broadcasting
Protestant Voters
Pro-2nd Amendment
Pro Tradition Energy
Pro School Choice
Pro Life Supporters
Pro Green Energy
Pro DACA
Pro Choice Supporters
primary_turnout_unlikely_Y
primary_turnout_somewhat_likely_Y
primary_turnout_likely_Y
Primary Voters
presidential_primary_turnout_unlikely_Y
presidential_primary_turnout_somewhat_likely_Y
presidential_primary_turnout_likely_Y
presidential_general_turnout_unlikely_Y
presidential_general_turnout_somewhat_likely_Y

presidential_general_turnout_likely_Y
Presidential Year Only, General Voters
Presidential Primary Election Voters - Republican
Presidential Primary Election Voters - Democrat
Presidential General Election Voters - Republican
Presidential General Election Voters - Democrat
Presidential Election Voters Only
pp2020_voter_Y
Portuguese
Pollution
Politics (EN), Politica (ES), Politica (PT)
Politics
Politician/Legislator/Diplomat
Politically Liberal TV Watchers
Politically Liberal Causes
Politically Liberal
Politically Conservative TV Watchers
Politically Conservative Causes
Politically Conservative - Propensity
Politically Conservative
Political Organizations
Political News Consumers
Political Liberals
Political Junkies
Political Donors - Republican Voters
Political Donors - Independent Voters
Political Donors - Democrat Voters
Political Donor
Political Coverage, Debates - All Viewers
Political Conservatives
Political Columns
Political Causes
Political
Polish
Policymakers
Persuadables / Swing Voters
Persian
permanent_absentee_voter_Y
Permanent U.S.
Permanent Out of Country
Pennsylvania 9th Congressional District (PA-09)
Pennsylvania 8th Congressional District (PA-08)
Pennsylvania 7th Congressional District (PA-07)
Pennsylvania 6th Congressional District (PA-06)
Pennsylvania 5th Congressional District (PA-05)
Pennsylvania 4th Congressional District (PA-04)
Pennsylvania 3rd Congressional District (PA-03)

Pennsylvania 2nd Congressional District (PA-02)
Pennsylvania 1st Congressional District (PA-01)
Pennsylvania 18th Congressional District (PA-18)
Pennsylvania 17th Congressional District (PA-17)
Pennsylvania 16th Congressional District (PA-16)
Pennsylvania 15th Congressional District (PA-15)
Pennsylvania 14th Congressional District (PA-14)
Pennsylvania 13th Congressional District (PA-13)
Pennsylvania 12th Congressional District (PA-12)
Pennsylvania 11th Congressional District (PA-11)
Pennsylvania 10th Congressional District (PA-10)
Pennsylvania
Pashto
party_strong_republican_Y
party_strong_democrat_Y
party_likely_unaffiliated_Y
party_likely_republican_Y
party_likely_democrat_Y
Papua New Guinea
Pakistani
p2020_voter_Y
p2018_voter_Y
Other Parties
Other
Oromo
Organized Labor Supporters
Oregon 5th Congressional District (OR-05)
Oregon 4th Congressional District (OR-04)
Oregon 3rd Congressional District (OR-03)
Oregon 2nd Congressional District (OR-02)
Oregon 1st Congressional District (OR-01)
Oregon
Opposes Right to Work Legislation
Opposes Border Wall
Oppose School Choice
Oppose Obamacare
Oppose Free Trade
Oppose DACA
Oklahoma 5th Congressional District (OK-05)
Oklahoma 4th Congressional District (OK-04)
Oklahoma 3rd Congressional District (OK-03)
Oklahoma 2nd Congressional District (OK-02)
Oklahoma 1st Congressional District (OK-01)
Oklahoma
Ohio 9th Congressional District (OH-09)
Ohio 8th Congressional District (OH-08)
Ohio 7th Congressional District (OH-07)

Ohio 6th Congressional District (OH-06)
Ohio 5th Congressional District (OH-05)
Ohio 4th Congressional District (OH-04)
Ohio 3rd Congressional District (OH-03)
Ohio 2nd Congressional District (OH-02)
Ohio 1st Congressional District (OH-01)
Ohio 16th Congressional District (OH-16)
Ohio 15th Congressional District (OH-15)
Ohio 14th Congressional District (OH-14)
Ohio 13th Congressional District (OH-13)
Ohio 12th Congressional District (OH-12)
Ohio 11th Congressional District (OH-11)
Ohio 10th Congressional District (OH-10)
Ohio
offyear_general_turnout_unlikely_Y
offyear_general_turnout_somewhat_likely_Y
offyear_general_turnout_likely_Y
Not Likely to have a child
Norwegian
North Dakota At-large Congressional District (ND-00)
North Dakota
North Carolina 9th Congressional District (NC-09)
North Carolina 8th Congressional District (NC-08)
North Carolina 7th Congressional District (NC-07)
North Carolina 6th Congressional District (NC-06)
North Carolina 5th Congressional District (NC-05)
North Carolina 4th Congressional District (NC-04)
North Carolina 3rd Congressional District (NC-03)
North Carolina 2nd Congressional District (NC-02)
North Carolina 1st Congressional District (NC-01)
North Carolina 13th Congressional District (NC-13)
North Carolina 12th Congressional District (NC-12)
North Carolina 11th Congressional District (NC-11)
North Carolina 10th Congressional District (NC-10)
North Carolina
Non-White_Voters_2021.csv
Non-Traditional
Non-Streamers
Non-Persuadable
Non-Partisan_Moderate_2021.csv
Non-Partisan
Non-Newspaper Readers
Non-College White Male Voters
Newspaper
Newly Registered Voters
New_Registrants_Since_G20_2021.csv
New_Registrants_Since_G18_2021.csv

New, Recent Intention to Vote

New, First Time Voters

New Zealand

New York 9th Congressional District (NY-09)

New York 8th Congressional District (NY-08)

New York 7th Congressional District (NY-07)

New York 6th Congressional District (NY-06)

New York 5th Congressional District (NY-05)

New York 4th Congressional District (NY-04)

New York 3rd Congressional District (NY-03)

New York 2nd Congressional District (NY-02)

New York 27th Congressional District (NY-27)

New York 26th Congressional District (NY-26)

New York 25th Congressional District (NY-25)

New York 24th Congressional District (NY-24)

New York 23rd Congressional District (NY-23)

New York 22nd Congressional District (NY-22)

New York 21st Congressional District (NY-21)

New York 20th Congressional District (NY-20)

New York 1st Congressional District (NY-01)

New York 19th Congressional District (NY-19)

New York 18th Congressional District (NY-18)

New York 17th Congressional District (NY-17)

New York 16th Congressional District (NY-16)

New York 15th Congressional District (NY-15)

New York 14th Congressional District (NY-14)

New York 13th Congressional District (NY-13)

New York 12th Congressional District (NY-12)

New York 11th Congressional District (NY-11)

New York 10th Congressional District (NY-10)

New York

New Mexico 3rd Congressional District (NM-03)

New Mexico 2nd Congressional District (NM-02)

New Mexico 1st Congressional District (NM-01)

New Mexico

New Jersey 9th Congressional District (NJ-09)

New Jersey 8th Congressional District (NJ-08)

New Jersey 7th Congressional District (NJ-07)

New Jersey 6th Congressional District (NJ-06)

New Jersey 5th Congressional District (NJ-05)

New Jersey 4th Congressional District (NJ-04)

New Jersey 3rd Congressional District (NJ-03)

New Jersey 2nd Congressional District (NJ-02)

New Jersey 1st Congressional District (NJ-01)

New Jersey 12th Congressional District (NJ-12)

New Jersey 11th Congressional District (NJ-11)

New Jersey 10th Congressional District (NJ-10)

New Jersey
New Hampshire 2nd Congressional District (NH-02)
New Hampshire 1st Congressional District (NH-01)
New Hampshire
Nevada 4th Congressional District (NV-04)
Nevada 3rd Congressional District (NV-03)
Nevada 2nd Congressional District (NV-02)
Nevada 1st Congressional District (NV-01)
Nevada
Nepali
Nepalese
Need to be Persuaded to Vote
Nebraska 3rd Congressional District (NE-03)
Nebraska 2nd Congressional District (NE-02)
Nebraska 1st Congressional District (NE-01)
Nebraska
Native American
Myanmar (Burmese)
Multi-Family Dwelling
Multi-Ethnic
Mormon Voters
Montana At-large Congressional District (MT-00)
Montana
Mongolian
Moldavian
Modeled Not as Likely to have a child
Modeled Likely to have a child
Mobile Home
Mixed Gender Household
Missouri 8th Congressional District (MO-08)
Missouri 7th Congressional District (MO-07)
Missouri 6th Congressional District (MO-06)
Missouri 5th Congressional District (MO-05)
Missouri 4th Congressional District (MO-04)
Missouri 3rd Congressional District (MO-03)
Missouri 2nd Congressional District (MO-02)
Missouri 1st Congressional District (MO-01)
Missouri
Mississippi 4th Congressional District (MS-04)
Mississippi 3rd Congressional District (MS-03)
Mississippi 2nd Congressional District (MS-02)
Mississippi 1st Congressional District (MS-01)
Mississippi
Minnesota 8th Congressional District (MN-08)
Minnesota 7th Congressional District (MN-07)
Minnesota 6th Congressional District (MN-06)
Minnesota 5th Congressional District (MN-05)

Minnesota 4th Congressional District (MN-04)
Minnesota 3rd Congressional District (MN-03)
Minnesota 2nd Congressional District (MN-02)
Minnesota 1st Congressional District (MN-01)
Minnesota
Millennial_Voters_2021.csv
Millennial Voters
Millennial Latino Voters
Military Veterans
Military Supporters
Military
Mike Bloomberg Voter Propensity
midterm_general_turnout_unlikely
midterm_general_turnout_somewhat_likely
midterm_general_turnout_likely
Mid-Term Primary Election Voters - Republican
Mid-Term Primary Election Voters - Democrat
Mid-Term General Election Voters - Republican
Mid-Term General Election Voters - Democrat
Middle of the Road Republican Propensity
Middle of the Road Democrat Propensity
Middle Management
Middle Income & Wealth
Middle Class Voters
Mid Propensity Voters
Michigan 9th Congressional District (MI-09)
Michigan 8th Congressional District (MI-08)
Michigan 7th Congressional District (MI-07)
Michigan 6th Congressional District (MI-06)
Michigan 5th Congressional District (MI-05)
Michigan 4th Congressional District (MI-04)
Michigan 3rd Congressional District (MI-03)
Michigan 2nd Congressional District (MI-02)
Michigan 1st Congressional District (MI-01)
Michigan 14th Congressional District (MI-14)
Michigan 13th Congressional District (MI-13)
Michigan 12th Congressional District (MI-12)
Michigan 11th Congressional District (MI-11)
Michigan 10th Congressional District (MI-10)
Michigan
Medical
Massachusetts 9th Congressional District (MA-09)
Massachusetts 8th Congressional District (MA-08)
Massachusetts 7th Congressional District (MA-07)
Massachusetts 6th Congressional District (MA-06)
Massachusetts 5th Congressional District (MA-05)
Massachusetts 4th Congressional District (MA-04)

Massachusetts 3rd Congressional District (MA-03)
Massachusetts 2nd Congressional District (MA-02)
Massachusetts 1st Congressional District (MA-01)
Massachusetts
Maryland 8th Congressional District (MD-08)
Maryland 7th Congressional District (MD-07)
Maryland 6th Congressional District (MD-06)
Maryland 5th Congressional District (MD-05)
Maryland 4th Congressional District (MD-04)
Maryland 3rd Congressional District (MD-03)
Maryland 2nd Congressional District (MD-02)
Maryland 1st Congressional District (MD-01)
Maryland
Married Voters
Married
Marriage Equality Supporters
Marriage Equality Opposition
Marijuana Reform Supporters
Manx
Manufacturing
Management
Maltese
male_flag_Y
Male Voters
Male Only Household
Male
Maldivian
Malay
Maintenance Services
Maine 2nd Congressional District (ME-02)
Maine 1st Congressional District (ME-01)
Maine
Macedonian
Luxembourgian
Low TV Users
Low Trump Approval
Low Propensity Voters
Low Income & Wealth
Low Enthusiasm Voters
Louisiana 6th Congressional District (LA-06)
Louisiana 5th Congressional District (LA-05)
Louisiana 4th Congressional District (LA-04)
Louisiana 3rd Congressional District (LA-03)
Louisiana 2nd Congressional District (LA-02)
Louisiana 1st Congressional District (LA-01)
Louisiana
local_turnout_unlikely_Y

local_turnout_somewhat_likely_Y
local_turnout_likely_Y
Lithuanian
likely_urban_flag_Y
Likely_Trump_Supporters_2021.csv
Likely_to_Vote_Early_2021.csv
likely_suburban_flag_Y
likely_rural_flag_Y
Likely_General_2021_Voters_2021.csv
likely_first_time_voter_Y
Likely_Biden_Supporters_2021.csv
Likely Voter
Likely to Vote by Mail
Likely to Vote
Likely to Donate at least \$50 to Political Cause
Likely Supportive of Traditional Marriage
Likely Supportive of Same Sex Marriage
Likely Streaming Users
Likely Single
Likely Renter
Likely Pro-Choice
Likely Pro Life
Likely Political Donors
Likely Non Voter
Likely Married
Likely Major Political Donors
Likely Low Dollar Political Donors
Likely Homeowner
Likely High Dollar Political Donors
Likely African-American
Likely Af-Am (Modeled)
Likely
Libertarian Donors
Libertarian
Liberal Professions
Liberal Democrat Propensity
Liberal Causes
Liberal Activists
Liberal - Very
Liberal
LGBTQ Political Allies
Less than HS Diploma - Likely
Less than HS Diploma - Ex Like
Lesbian-Gay-Bisexual-Transgender (LGBT) Donors/Supporters
Legislative Staff
Legal
Left Leaning Republicans

Left Leaning Independents
Leans right
Leans left
Leadership & Committee Staff
Latvian
Latin American/Hispanic
Laotian
Kurdish
Korean
Known Data
Kirghiz
Khmer
Kentucky 6th Congressional District (KY-06)
Kentucky 5th Congressional District (KY-05)
Kentucky 4th Congressional District (KY-04)
Kentucky 3rd Congressional District (KY-03)
Kentucky 2nd Congressional District (KY-02)
Kentucky 1st Congressional District (KY-01)
Kentucky
Kazakh
Kazak
Kansas 4th Congressional District (KS-04)
Kansas 3rd Congressional District (KS-03)
Kansas 2nd Congressional District (KS-02)
Kansas 1st Congressional District (KS-01)
Kansas
Kamala Harris Voter Propensity
John Kerry Voter Propensity
John Kasich Voter Propensity
Joe Biden Voter Propensity
Jobs
Jewish Voters
Jewish
Japanese
Italian
issue_yale_climate_alarmed_likely_flag_Y
issue_yale_climate_alarmed_highly_likely_flag_Y
issue_progressive_tax_likely_flag_Y
issue_progressive_tax_highly_likely_flag_Y
issue_pro_choice_likely_flag_Y
issue_pro_choice_highly_likely_flag_Y
issue_path_to_citizen_likely_flag_Y
issue_path_to_citizen_highly_likely_flag_Y
issue_minimum_wage_likely_flag_Y
issue_minimum_wage_highly_likely_flag_Y
issue_gun_control_likely_flag_Y
issue_gun_control_highly_likely_flag_Y

issue_climate_change_likely_flag_Y
issue_climate_change_highly_likely_flag_Y
Irish
Iowa 4th Congressional District (IA-04)
Iowa 3rd Congressional District (IA-03)
Iowa 2nd Congressional District (IA-02)
Iowa 1st Congressional District (IA-01)
Iowa
Investors
Investor
Influential Donors
Influencers
Independent Voters
Indonesian
Indiana 9th Congressional District (IN-09)
Indiana 8th Congressional District (IN-08)
Indiana 7th Congressional District (IN-07)
Indiana 6th Congressional District (IN-06)
Indiana 5th Congressional District (IN-05)
Indiana 4th Congressional District (IN-04)
Indiana 3rd Congressional District (IN-03)
Indiana 2nd Congressional District (IN-02)
Indiana 1st Congressional District (IN-01)
Indiana
Indian/Hindu
Independent party affiliation but feel closer to Republican (Scarborough)
Independent party affiliation but feel closer to Democrat (Scarborough)
Independent Party
Independent
Independence
income_top_quintile_flag_Y
income_third_quintile_flag_Y
income_second_quintile_flag_Y
income_fourth_quintile_flag_Y
income_bottom_quintile_flag_Y
Immigration Reform Supporters
Immigration
Illinois 9th Congressional District (IL-09)
Illinois 8th Congressional District (IL-08)
Illinois 7th Congressional District (IL-07)
Illinois 6th Congressional District (IL-06)
Illinois 5th Congressional District (IL-05)
Illinois 4th Congressional District (IL-04)
Illinois 3rd Congressional District (IL-03)
Illinois 2nd Congressional District (IL-02)
Illinois 1st Congressional District (IL-01)
Illinois 18th Congressional District (IL-18)

Illinois 17th Congressional District (IL-17)
Illinois 16th Congressional District (IL-16)
Illinois 15th Congressional District (IL-15)
Illinois 14th Congressional District (IL-14)
Illinois 13th Congressional District (IL-13)
Illinois 12th Congressional District (IL-12)
Illinois 11th Congressional District (IL-11)
Illinois 10th Congressional District (IL-10)
Illinois
ideology_somewhat_liberal_Y
ideology_somewhat_conservative_Y
ideology_moderate_Y
Ideology_Moderate_2021.csv
Ideology_Liberal_2021.csv
ideology_highly_liberal_Y
ideology_highly_conservative_Y
Ideology_Conservative_2021.csv
Idaho 2nd Congressional District (ID-02)
Idaho 1st Congressional District (ID-01)
Idaho
Icelandic
i360_Ticket_Splitter_Low
i360_Ticket_Splitter_High
i360_Support_Capitalism
i360_Renewable_Energy_Opposes
i360_Raise_Minimum_Wage
i360_Protestant
i360_Oppose_Capitalism
i360_Low_Trump_Approval_Ticket_Splitters
i360_Low_Trump_Approval_Conservatives
i360_Low_Propensity_Conservatives
i360_Likely_General_Voters
i360_High_Trump_Approval_Ticket_Splitters
i360_High_Trump_Approval_Democrats
i360_CATHOLIC
i360_Absentee_Requests_2020
i360_Absentee_Early_Voters_2020
i360_2016_FIRST_TIME_VOTERS
i360 Likely College Degree
Hungarian
HS Diploma - Extremely Likely
Homeland Security
Home Owner
Home Maker Retired
Hispanics
Hispanic_Voters_2021.csv
Hispanic/Latin American Voters

Hispanic Speaking
Hispanic Republican
Hispanic Independent
Hispanic Democrat
Hispanic and Portuguese
Hispanic
Hindi
Hillary Clinton Voter Propensity
Highly Likely to Vote by Mail
Highly Likely
high_school_only_likely_flag_Y
high_school_only_highly_likely_flag_Y
High Trump Approval
High Propensity Voters
High Income & Wealth
High Enthusiasm Voters
High Dollar State Donors - Republican
High Dollar State Donors - Democrat
High Dollar Federal Donors - Republican
High Dollar Federal Donors - Democrat
High Dollar Donors - Republican
High Dollar Donors - Democrat
High Dollar Donors
Hebrew
Heavy Usage Streamers
Heavy TV Users
Heavy Streaming Users
Heavy Social Media Users
Healthcare
Health Care
Health
Hawaiian
Hawaii 2nd Congressional District (HI-02)
Hawaii 1st Congressional District (HI-01)
Hawaii
Gun Rights
Gun Owner
Gun Control Supporters
Gun Control
Greek
Grad Degree - Likely
Grad Degree - Extremely Likely
Government Reform
Government and Politics
German
Georgian
Georgia 9th Congressional District (GA-09)

Georgia 8th Congressional District (GA-08)
Georgia 7th Congressional District (GA-07)
Georgia 6th Congressional District (GA-06)
Georgia 5th Congressional District (GA-05)
Georgia 4th Congressional District (GA-04)
Georgia 3rd Congressional District (GA-03)
Georgia 2nd Congressional District (GA-02)
Georgia 1st Congressional District (GA-01)
Georgia 14th Congressional District (GA-14)
Georgia 13th Congressional District (GA-13)
Georgia 12th Congressional District (GA-12)
Georgia 11th Congressional District (GA-11)
Georgia 10th Congressional District (GA-10)
Georgia
GenZ_Voters_2021.csv
GenX_Voters_2021.csv
Gen X Voters
Gambling & Sweepstakes
Ga
g2020_voter_Y
g2018_voter_Y
Frequent Primary Election Voters - Republican
Frequent Primary Election Voters - Democrat
Frequent General Election Voters
French
Free Trade
Foreign Policy
For Gun Control
For Criminal Justice Reform
Food Services
Focus on Politics Online
Florida 9th Congressional District (FL-09)
Florida 8th Congressional District (FL-08)
Florida 7th Congressional District (FL-07)
Florida 6th Congressional District (FL-06)
Florida 5th Congressional District (FL-05)
Florida 4th Congressional District (FL-04)
Florida 3rd Congressional District (FL-03)
Florida 2nd Congressional District (FL-02)
Florida 27th Congressional District (FL-27)
Florida 26th Congressional District (FL-26)
Florida 25th Congressional District (FL-25)
Florida 24th Congressional District (FL-24)
Florida 23rd Congressional District (FL-23)
Florida 22nd Congressional District (FL-22)
Florida 21st Congressional District (FL-21)
Florida 20th Congressional District (FL-20)

Florida 1st Congressional District (FL-01)
Florida 19th Congressional District (FL-19)
Florida 18th Congressional District (FL-18)
Florida 17th Congressional District (FL-17)
Florida 16th Congressional District (FL-16)
Florida 15th Congressional District (FL-15)
Florida 14th Congressional District (FL-14)
Florida 13th Congressional District (FL-13)
Florida 12th Congressional District (FL-12)
Florida 11th Congressional District (FL-11)
Florida 10th Congressional District (FL-10)
Florida
Fiscally Liberal Tax
Fiscally Liberal - Spending & Debt
Fiscally Conservative Tax
Fiscally Conservative Spending & Debt
First Responders
Finnish
Financial Services
Filipino
female_flag_Y
Female Voters
Female Only Household
Female
Federal & State
Federal
Farsi
Extremely Likely to Vote by Mail
Evangelical Voters
European
Estonian
Environmentalists
Environmentalism
Environmental Issues
Environmental Donors - Republican Voters
Environmental Donors - Independent Voters
Environmental Donors - Democrat Voters
Environmental
Environment
Enthusiast
English/Welsh
English
Engineering
Energy & Oil
Employees
Elizabeth Warren Voter Propensity
Eligible Voters

Elected Officials
Education Supporters
Education
Economic Issues
East and South Asian
early_voter_Y
early_vote_unlikely_flag_Y
early_vote_likely_flag_Y
early_vote_highly_likely_flag_Y
Early / Absentee Voters
Early & Absentee Voters
Dzongha
Dutch (Netherlands)
Dutch
Duplex
Drugs
Donates to Charity in Home
Donald Trump Voter Propensity
Domestic Abuse
District of Columbia
Disaster Relief
Democrats_NW_2021.csv
Democrats
Democrat-Only Households
democratic_contributor_likely_flag_Y
democratic_contributor_highly_likely_flag_Y
Democratic Party
Democratic & Republican & Independent
Democratic & Republican
Democratic & Independent
Democratic
Democrat, Republican, and Independent
Democrat Voters
Democrat Primary Voters
Democrat Male
Democrat Female
Democrat Enthusiast
Democrat Donors
Democrat and Republican
Democrat and Independent
Democrat - Yellow Dog
Democrat - Persuadable/Soft
Democrat
Delaware At-large Congressional District (DE-00)
Delaware
Danish
Czech

Current Affairs/Politics
Current Affairs And Politics
Current Affairs & Politics
Croatian
Crime
Creative Arts
COVID_Oppose_Reopening_2021.csv
COVID_Favor_Reopening_2021.csv
Corporations
Cord Cutters - Democrat
Conservative Republican Propensity
Conservative Professions
Conservative Causes
Conservative Activists
Conservative - Very
Conservative
Connecticut 5th Congressional District (CT-05)
Connecticut 4th Congressional District (CT-04)
Connecticut 3rd Congressional District (CT-03)
Connecticut 2nd Congressional District (CT-02)
Connecticut 1st Congressional District (CT-01)
Connecticut
Congressional District - WY-01
Congressional District - WV-03
Congressional District - WV-02
Congressional District - WV-01
Congressional District - WI-08
Congressional District - WI-07
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Congressional District - VA-11
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Congressional District - TX-32
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Congressional District - RI-02
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Congressional District - OR-01
Congressional District - OK-05
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Congressional District - ND-01
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Congressional District - MT-01
Congressional District - MS-04
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Congressional District - MS-01
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Congressional District - GA-13
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Congressional District - CT-02

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Congressional District - CA-53
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Congressional District - AR-01
Congressional District - AL-07
Congressional District - AL-06
Congressional District - AL-05
Congressional District - AL-04
Congressional District - AL-03
Congressional District - AL-02
Congressional District - AL-01
Congressional District - AK-01
Condominium
Concealed Permit
Computer Professional
Community Involvement
Colorado 7th Congressional District (CO-07)
Colorado 6th Congressional District (CO-06)
Colorado 5th Congressional District (CO-05)
Colorado 4th Congressional District (CO-04)
Colorado 3rd Congressional District (CO-03)
Colorado 2nd Congressional District (CO-02)
Colorado 1st Congressional District (CO-01)
Colorado
college_graduate_likely_flag_Y

college_graduate_highly_likely_flag_Y
Clerical/Office
Clean Energy
Civil Service - Postal
Civil Service - Police
Civil Service - Judge
Civil Service - Fire
Civil Servant
Civil Rights
Chinese
Children
Chechnian
Charities & Non-Profits
Charitable Giving
Charitable contribution to Political (Scarborough)
cd_9
cd_8
cd_7
cd_6
cd_53
cd_52
cd_51
cd_50
cd_5
cd_49
cd_48
cd_47
cd_46
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cd_10
cd_1

Caucasian_Voters_2021.csv

Caucasian Voters

Catholic Voters

California 9th Congressional District (CA-09)
California 8th Congressional District (CA-08)
California 7th Congressional District (CA-07)
California 6th Congressional District (CA-06)
California 5th Congressional District (CA-05)
California 53rd Congressional District (CA-53)
California 52nd Congressional District (CA-52)
California 51st Congressional District (CA-51)
California 50th Congressional District (CA-50)
California 4th Congressional District (CA-04)
California 49th Congressional District (CA-49)
California 48th Congressional District (CA-48)
California 47th Congressional District (CA-47)
California 46th Congressional District (CA-46)
California 45th Congressional District (CA-45)
California 44th Congressional District (CA-44)
California 43rd Congressional District (CA-43)
California 42nd Congressional District (CA-42)
California 41st Congressional District (CA-41)
California 40th Congressional District (CA-40)
California 3rd Congressional District (CA-03)
California 39th Congressional District (CA-39)
California 38th Congressional District (CA-38)

California 37th Congressional District (CA-37)
California 36th Congressional District (CA-36)
California 35th Congressional District (CA-35)
California 34th Congressional District (CA-34)
California 33rd Congressional District (CA-33)
California 32nd Congressional District (CA-32)
California 31st Congressional District (CA-31)
California 30th Congressional District (CA-30)
California 2nd Congressional District (CA-02)
California 29th Congressional District (CA-29)
California 28th Congressional District (CA-28)
California 27th Congressional District (CA-27)
California 26th Congressional District (CA-26)
California 25th Congressional District (CA-25)
California 24th Congressional District (CA-24)
California 23rd Congressional District (CA-23)
California 22nd Congressional District (CA-22)
California 21st Congressional District (CA-21)
California 20th Congressional District (CA-20)
California 1st Congressional District (CA-01)
California 19th Congressional District (CA-19)
California 18th Congressional District (CA-18)
California 17th Congressional District (CA-17)
California 16th Congressional District (CA-16)
California 15th Congressional District (CA-15)
California 14th Congressional District (CA-14)
California 13th Congressional District (CA-13)
California 12th Congressional District (CA-12)
California 11th Congressional District (CA-11)
California 10th Congressional District (CA-10)
California
Byelorussian
Business Owner
Burmese
Bulgarian
Budget & Economy
Bosnian Muslim
Border Security Supporters
Boomer Voters
Blue Collar
Black_Lives_Matter_Support_2021.csv
Black_Lives_Matter_Oppose_2021.csv
biden_support_likely_flag_Y
biden_support_highly_likely_flag_Y
Bhutanese
Beto O'Rourke Voter Propensity
Bernie Sanders Voter Propensity

Belgian
Basque
Bangladeshi
Bach Degree - Likely
Bach Degree - Extremely Likely
Baby_Boomer_Voters_2021.csv
Azeri
Azerb
Austrian
Australian
Ashanti
Art/Culture/Humanities
Armenian
Armed Services
Arkansas 4th Congressional District (AR-04)
Arkansas 3rd Congressional District (AR-03)
Arkansas 2nd Congressional District (AR-02)
Arkansas 1st Congressional District (AR-01)
Arkansas
Arizona 9th Congressional District (AZ-09)
Arizona 8th Congressional District (AZ-08)
Arizona 7th Congressional District (AZ-07)
Arizona 6th Congressional District (AZ-06)
Arizona 5th Congressional District (AZ-05)
Arizona 4th Congressional District (AZ-04)
Arizona 3rd Congressional District (AZ-03)
Arizona 2nd Congressional District (AZ-02)
Arizona 1st Congressional District (AZ-01)
Arizona
Arabic
Arab
Apartment
Animals
Animal Rights Supporters
Amharic
American Independent
Always votes in presidential elections (Scarborough)
Always votes in local elections (Scarborough)
All_Voters_NW_2022-017.csv
All_Voters_NW_2021-003.csv
All
Alexandria Ocasio-Cortez Voter Propensity
Albanian
Alaska At-large Congressional District (AK-00)
Alaska
Alabama 7th Congressional District (AL-07)
Alabama 6th Congressional District (AL-06)

Alabama 5th Congressional District (AL-05)
Alabama 4th Congressional District (AL-04)
Alabama 3rd Congressional District (AL-03)
Alabama 2nd Congressional District (AL-02)
Alabama 1st Congressional District (AL-01)
Alabama
age_between_50_64_flag_Y
age_between_40_49_flag_Y
age_between_30_39_flag_Y
age_between_18_29_flag_Y
age_65_plus_flag_Y
Age 65 and above
Age 55 to 64
Age 45 to 54
Age 30 to 44
Age 18 to 29
Against Raising Minimum Wage
Against Gun Control
Against Criminal Justice Reform
African_American_Voters_2021.csv
African or Af-Am Self Reported
African American Voters
African American
Afghan
Affluent Voters
Affluent Republican Seniors
Affluent Millennial Republicans
Affluent Millennial Independents
Affluent Millennial Democrats
Affluent Late Boomer Republicans
Affluent Late Boomer Independents
Affluent Late Boomer Democrats
Affluent Independent Seniors
Affluent GenX Republicans
Affluent GenX Independents
Affluent GenX Democrats
Affluent Early Boomer Republicans
Affluent Early Boomer Independents
Affluent Early Boomer Democrats
Affluent Democrat Seniors
activist_likely_flag_Y
activist_highly_likely_flag_Y
Active Military
4_out_of_4_Primary_Voters_NW_2021.csv
4_out_of_4_General_Voters_NW_2021.csv
3_out_of_4_Primary_Voters_NW_2021.csv
3_out_of_4_General_Voters_NW_2021.csv

2nd Amendment Supporters
2022 First-Time Voters
2020_General_Voters_NW_2021-002.csv
2020 First Time Presidential Year Voters
2018-First Time Voters
2_out_of_4_Primary_Voters_NW_2021.csv
2_out_of_4_General_Voters_NW_2021.csv
2 or more adult Males + children
2 or more adult Males
2 or more adult Females + children
2 or more adult Females
1_out_of_4_Primary_Voters_NW_2021.csv
1_out_of_4_General_Voters_NW_2021.csv
1 adult Male + Children
1 adult Male & 1 adult Female + Children
1 adult Male & 1 adult Female
1 adult Male
1 adult Female + Children
1 adult Female
\$75000-99999
\$5000-9999
\$50000-99999
\$50000-74999
\$499999+
\$35000-49999
\$25000-49999
\$25000-34999
\$250000-499999
\$250000+
\$200000-249999
\$175000-199999
\$15000-24999
\$150000-174999
\$1-4999
\$125000-149999
\$1000-14999
\$10000-24999
\$100000-249999
\$100000-124999

10
9
8
7
6
5
4
3

